10th ANNUAL





Auction + Fashion Show + Community

SPONSORSHIP PACKAGE

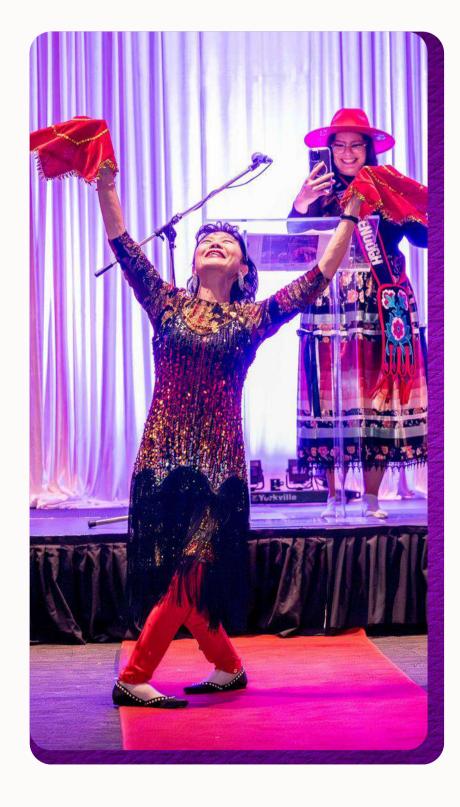
Thursday, March 5 2026

D/6 Bar & Lounge at Parq Vancouver

dewc.ca/herstory









In partnership with:

YOUR LOGO HERE?

WHOWEARE

WEOFFER

a safe, non-judgmental environment that nurtures and empowers women from all walks of life who live and/or work in the Downtown Eastside.

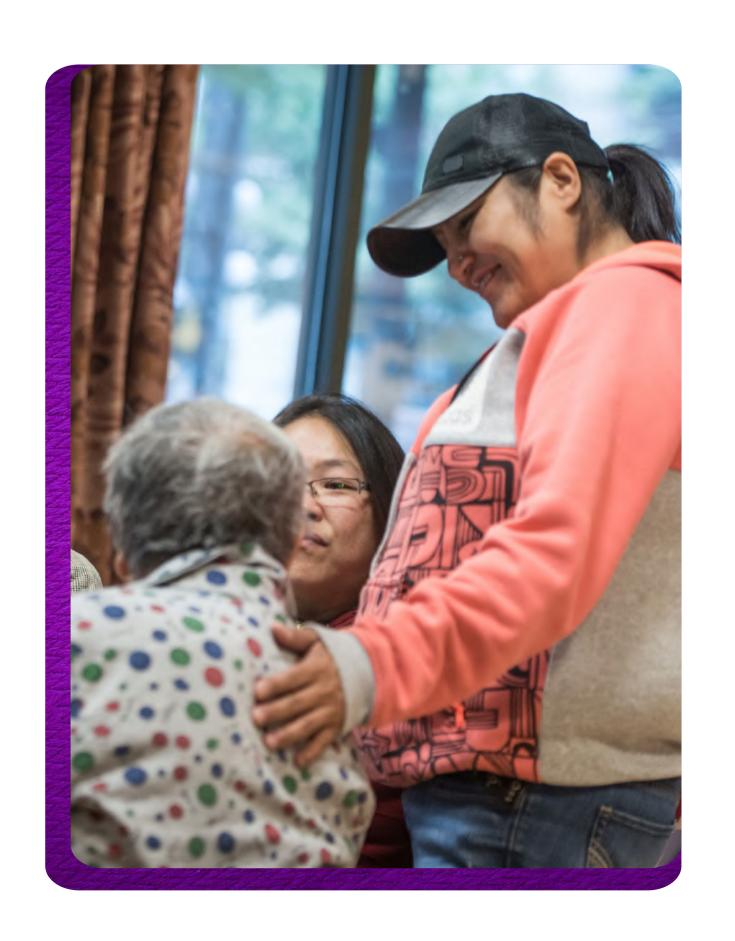
5 sites

3 shelters 2 drop-in

1000 meals served every day

WEPROVIDE

basic needs (meals, clothing, showers) and specialized services (victim services, housing outreach, cultural programming, low-barrier employment, advocacy) in a safe environment.



100 Women

placed in long-term housing every year

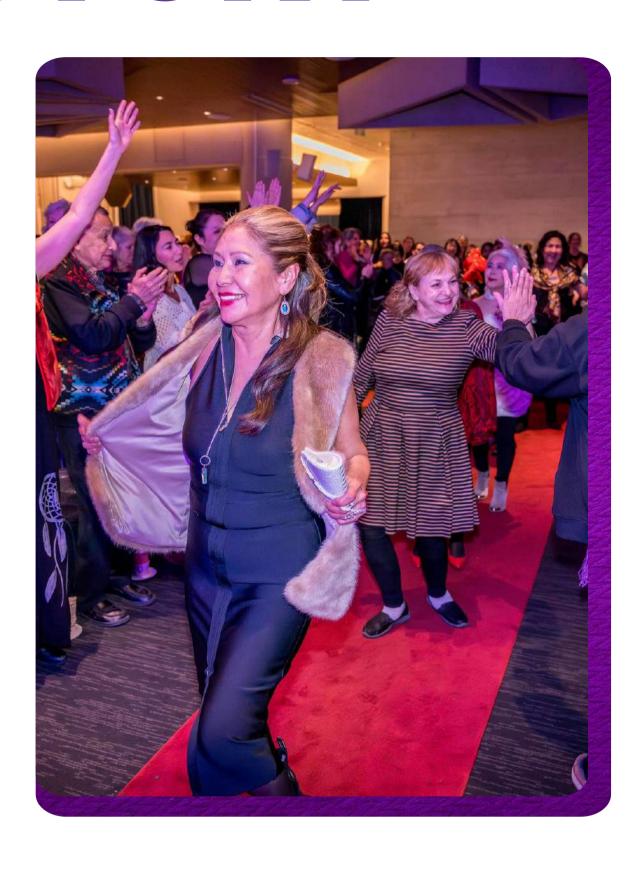
We are located on the unceded territories of the x^wməθkwəý əm (Musqueam), Skwxwú7mesh (Squamish), and Sálilwəta? (Tsleil-Waututh) nations.

ABOUT HERSTORY

In 2026, we will host our 10th annual Herstory fundraising gala, an event beloved by both our donors and the women we serve.

Our goal:

Raise \$250,000 to provide women with basic needs like meals and safe washrooms, to counselling, housing outreach, sexual assault response, mental health advocacy, and culturally specific programming.



The event:

A show with incredible speakers, a live auction, and the highlight of the event: women of the community expressing their personal style and power through a fashion show. Bar and complimentary hors d'oeuvres will be available,

Ticket cost: \$125 (\$75 Early Bird) Average number of guests: 350

Online Silent Auction:

The silent auction opens 3 weeks before the event and is open to anyone.

Average number of participants: 400

What our guests say:

"This was such a magical event. I cried, I laughed, I clapped so hard my hands hurt but most of all, my heart is full."

"It was my first time and I will most definitely be back next year. This event is one-of-a-kind, so powerful.

Thank you"

"These women are absolute rock stars. They deserve the world."

REASONS TO SPONSOR

FOR YOUR ORGANIZATION

- Show your support to women living in extreme poverty in Vancouver's Downtown Eastside
- Have a meaningful campaign to showcase around
 International Women's Day (March 8th)
- Reach new contacts by speaking directly to a wideranging audience of professionals, retirees, students, and organizations
- Build meaningful relationships with your audience and have your brand seen by thousands online
- Express your sense of belonging to the Vancouver community

FOR THE WOMEN OF THE DTES

- **Help us** reach our fundraising goal for this event: \$250,000
- Help us provide women with basic needs like meals, safe washrooms, and other lifesaving support and resources
- Join our strong community and send a message of support to the women we serve

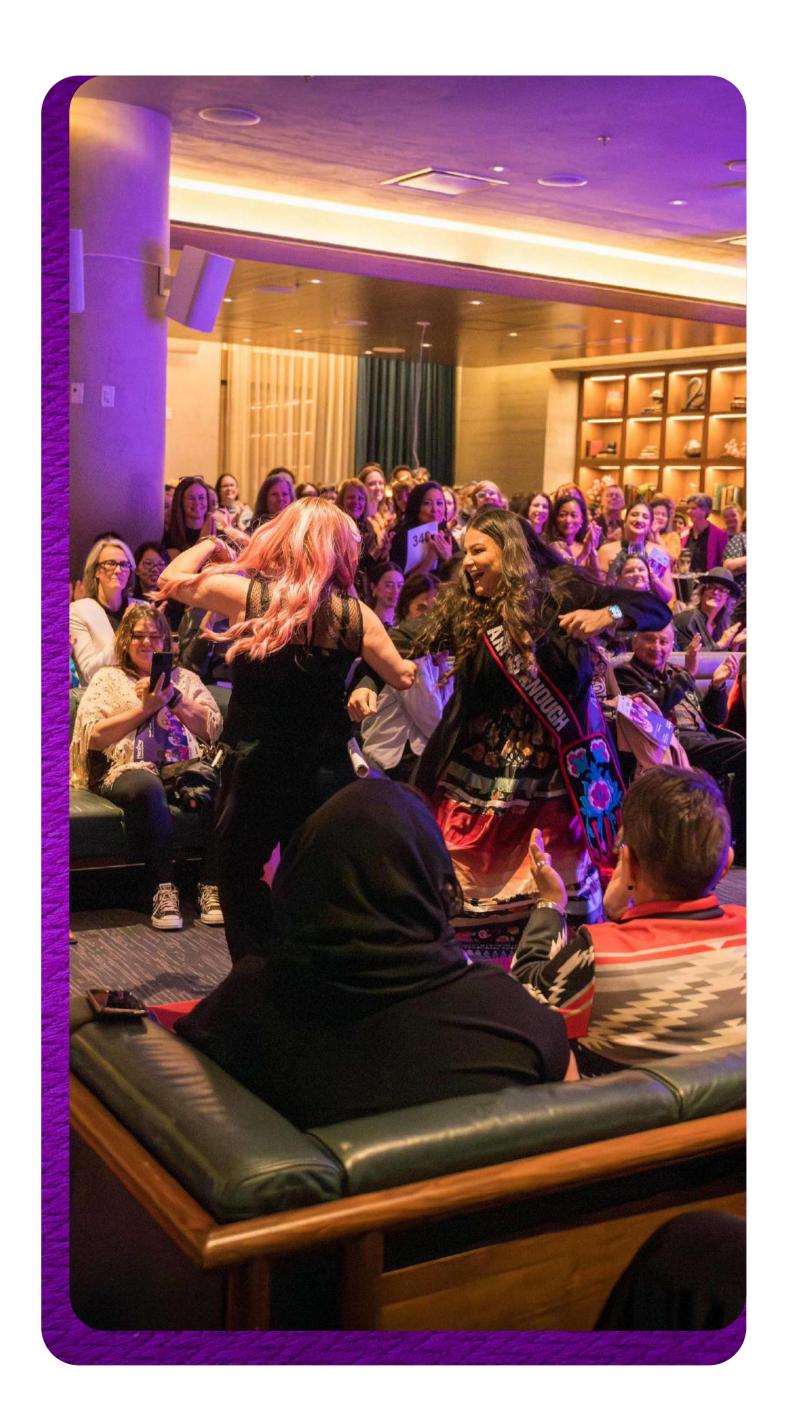


Please note that by CRA regulations, sponsorships are not eligible for charitable tax receipts. To get a tax receipt, you can make a regular donation (see last page).

OURAUDIENCE

We have a well-established, growing base of donors and followers. Sponsoring this event will allow you to be introduced to them.

LOCAL COMMITTED GROWING LOYAL



followers across

21,700 4 social media

platforms

12,700 subscribers to our email newsletter

90% based in Metro Vancouver

57% average open rate to our emails

SPONSORSHIP PACKAGES

	PLATINUM	GOLD		SILVER		BRONZE
	\$35,000	\$20,000	\$10,000	\$5,000	\$2,000	\$800
Quantity available	1	2	5	UNLIMITED		
Featured highlight post in our e- newsletter	X					
Speaking opportunity at the event	X					
Personalized tour of DEWC's service sites	X	X				
Dedicated social media featured post	X	X				
Display your corporate banner at the event	X	X				
Logo on banner at event entrance	X	X	X			
Logo on the front page of the printed program	X	X	X			
Reserved seats	4	2	2			
Complimentary tickets (value: \$100)	8	6	4	2		
Emcee acknowledgement	Х	X	X	x		
Discount on event tickets	50% off	50% off	50% off max 4 tickets	30% off max 4 tickets	30% off max 4 tickets	20% off max 4 tickets
Presence on DEWC website's event page	Logo + URL	Logo + URL	Logo + URL	Logo + URL	Name + URL	Name + URL
Name in printed program	X	X	X	x	X	х
Name in newsletter	X	X	X	X	X	х
Name and tag on social media post about the event	X	X	X	X	X	X

EXCLUSIVE SPONSORSHIPS

WELCOME DRINK SPONSOR

Your logo on the free drink tickets and on event program booklet + 2 gala tickets + acknowledgement from emcee
"This welcome drink is offered by _"
1 spot available - \$3000





FOOD SPONSOR

Your logo on food station signage and on event program booklet + 2 gala tickets + acknowledgement from emcee
"Tonight's menu is sponsored by _"
1 spot available - \$3000

RUNWAY SPONSOR

Your logo on the stage screen during the fashion show and on event program booklet + 2 gala tickets + acknowledgement from emcee "Tonight's fashion show is presented by _" 1 spot available - \$3000



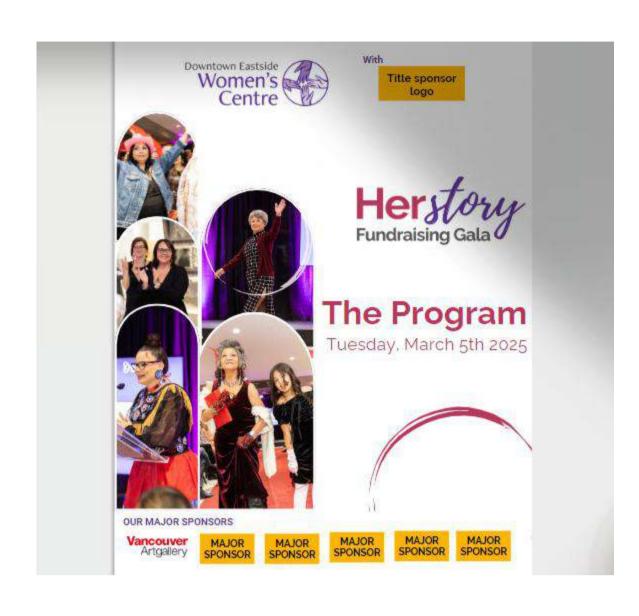


LIVE AUCTION SPONSOR

Your logo on the auction paddles and on event program booklet + 2 gala tickets + acknowledgement from auctioneer "This live auction is presented by _"

1 spot available - \$3000

SPONSORSHIP ADD-ONS



PRINTED PROGRAM

Text or image of your choice. Write a message to the guests, or print your current advertising campaign.

• Full page: \$4,000

• 1/2 page: \$2,500

• 1/4 page: \$1,500

• 1/8 page: \$800

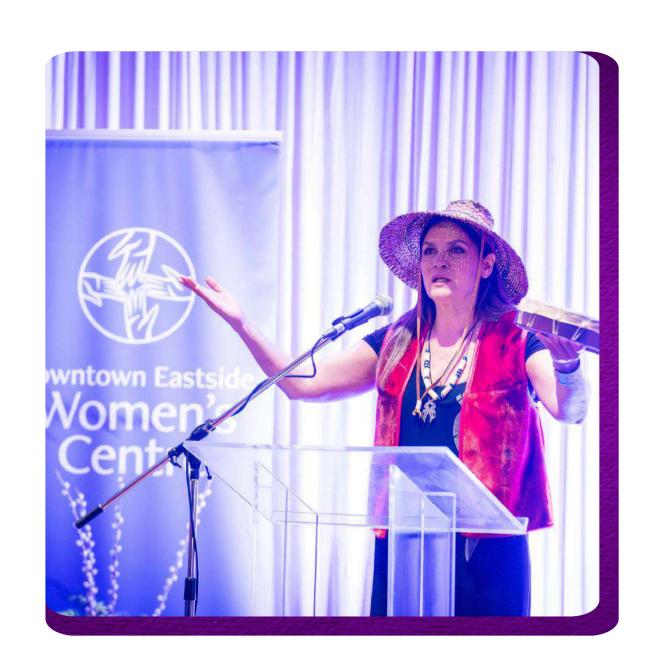
EVENT'S WEBSITE

Used for ticket purchases, online auction and donations throughout the campaign. 4 spots available - \$2,000



OTHER WAYS TO SUPPORT

& receive a tax receipt



Donate an item to the auction

To donate an auction item, please go to dewc.ca/herstory

Contribute
in-kind
event needs

To donate in-kind items, please contact engagement@dewc.ca

Make a financial donation

To make a financial donation, please go to dewc.ca/donate-online



CONTACTS

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