

10th ANNUAL

Downtown Eastside
Women's
Centre



Herstory

Fundraising Gala

Auction + Fashion Show + Community

SPONSORSHIP PACKAGE

Thursday, March 5 2026

D/6 Bar & Lounge at Parq Vancouver

dewc.ca/herstory



In partnership with:

YOUR LOGO
HERE?

WHO WE ARE

WE OFFER

a **safe, non-judgmental environment** that **nurtures** and **empowers** women from all walks of life who live and/or work in the Downtown Eastside.

5 sites

3 shelters
2 drop-in

1000 meals
served every day

WE PROVIDE

basic needs (meals, clothing, showers) and **specialized services** (victim services, housing outreach, cultural programming, low-barrier employment, advocacy) **in a safe environment.**

100 women

placed in long-term
housing every year

We are located on the unceded territories of the x^wməθkwəy̓ əm (Musqueam), Skwxwú7mesh (Squamish), and Sálilwətaʔt (Tsleil-Waututh) nations.



ABOUT HERSTORY

In 2026, we will host our 10th annual Herstory fundraising gala, an event beloved by both our donors and the women we serve.

Our goal:

Raise \$250,000 to provide women with basic needs like meals and safe washrooms, to counselling, housing outreach, sexual assault response, mental health advocacy, and culturally specific programming.



The event:

A show with incredible speakers, a live auction, and the highlight of the event: women of the community expressing their personal style and power through a fashion show. Bar and complimentary hors d'oeuvres will be available,

Ticket cost: \$125 (\$75 Early Bird)

Average number of guests: 350

Online Silent Auction:

The silent auction opens 3 weeks before the event and is open to anyone.

Average number of participants: 400

What our guests say:

"This was such a magical event. I cried, I laughed, I clapped so hard my hands hurt but most of all, my heart is full."

"It was my first time and I will most definitely be back next year. This event is one-of-a-kind, so powerful. Thank you"

"These women are absolute rock stars. They deserve the world."

REASONS TO SPONSOR

FOR YOUR ORGANIZATION

- **Show your support** to women living in extreme poverty in Vancouver's Downtown Eastside
- Have a meaningful campaign to showcase around **International Women's Day** (March 8th)
- **Reach new contacts** by speaking directly to a wide-ranging audience of professionals, retirees, students, and organizations
- **Build meaningful relationships** with your audience and have your brand seen by thousands online
- Express your sense of **belonging** to the Vancouver community

FOR THE WOMEN OF THE DTES

- **Help us** reach our fundraising goal for this event: \$250,000
- Help us provide women with **basic needs** like meals, safe washrooms, and other **life-saving support and resources**
- **Join our strong community** and send a message of support to the women we serve



Please note that by CRA regulations, sponsorships are not eligible for charitable tax receipts. To get a tax receipt, you can make a regular donation (see last page).

OUR AUDIENCE

We have a well-established, growing base of donors and followers. Sponsoring this event will allow you to be introduced to them.

LOCAL
COMMITTED
GROWING
LOYAL



21,700

followers across
4 social media
platforms

12,700

subscribers to our
email newsletter

90%

based in Metro
Vancouver

57%

average open rate
to our emails

SPONSORSHIP PACKAGES

	PLATINUM	GOLD		SILVER		BRONZE
	\$35,000	\$20,000	\$10,000	\$5,000	\$2,000	\$800
Quantity available	1	2	5	UNLIMITED		
Featured highlight post in our e-newsletter	x					
Speaking opportunity at the event	x					
Personalized tour of DEWC's service sites	x	x				
Dedicated social media featured post	x	x				
Display your corporate banner at the event	x	x				
Logo on banner at event entrance	x	x	x			
Logo on the front page of the printed program	x	x	x			
Reserved seats	4	2	2			
Complimentary tickets <i>(value: \$100)</i>	8	6	4	2		
Emcee acknowledgement	x	x	x	x		
Discount on event tickets	50% off	50% off	50% off <i>max 4 tickets</i>	30% off <i>max 4 tickets</i>	30% off <i>max 4 tickets</i>	20% off <i>max 4 tickets</i>
Presence on DEWC website's event page	Logo + URL	Logo + URL	Logo + URL	Logo + URL	Name + URL	Name + URL
Name in printed program	x	x	x	x	x	x
Name in newsletter	x	x	x	x	x	x
Name and tag on social media post about the event	x	x	x	x	x	x

EXCLUSIVE SPONSORSHIPS

WELCOME DRINK SPONSOR

Your logo on the free drink tickets and on event program booklet + 2 gala tickets + acknowledgement from emcee

"This welcome drink is offered by _"

1 spot available - \$3000



FOOD SPONSOR

Your logo on food station signage and on event program booklet + 2 gala tickets + acknowledgement from emcee

"Tonight's menu is sponsored by _"

1 spot available - \$3000

RUNWAY SPONSOR

Your logo on the stage screen during the fashion show and on event program booklet + 2 gala tickets

+ acknowledgement from emcee

"Tonight's fashion show is presented by _"

1 spot available - \$3000



LIVE AUCTION SPONSOR

Your logo on the auction paddles and on event program booklet + 2 gala tickets + acknowledgement from auctioneer

"This live auction is presented by _"

1 spot available - \$3000

SPONSORSHIP ADD-ONS



PRINTED PROGRAM

Text or image of your choice. Write a message to the guests, or print your current advertising campaign.

- Full page: \$4,000
- 1/2 page: \$2,500
- 1/4 page: \$1,500
- 1/8 page: \$800

EVENT'S WEBSITE

Used for ticket purchases, online auction and donations throughout the campaign. 4 spots available - \$2,000



OTHER WAYS TO SUPPORT

& receive a tax receipt



**Donate an
item to the
auction**

To donate an auction
item, please go to
dewc.ca/herstory.

**Contribute
in-kind
event needs**

To donate in-kind items,
please contact
engagement@dewc.ca

**Make a
financial
donation**

To make a financial
donation, please go to
dewc.ca/donate-online

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