

# WHO WE ARE

## By the Numbers

Downtown Eastside  
**Women's  
Centre**



Providing essential services to women and children of the Downtown Eastside since **1978**



**90%** of donations directly support services for vulnerable women and their children



Providing up to **500** women and children daily with clothing, nutritious meals, and hot showers at the drop-in centre



**\$5** covers the cost of a meal and services for one woman at our drop-in centre or shelter

"As a board member of the Downtown Eastside Women's Centre for the past few years, I've witnessed firsthand the confidence, empowerment, and community DEWC provides for women that walk through its doors. As the only no-barrier, women only shelter in the area, DEWC is an important and relevant sanctuary for our community. Each year, I run for DEWC because I believe in advocating for women to feel strong, confident, and bold. Without basic necessities like food and shelter, however, empowerment is impossible. With the COVID-19 pandemic threatening the DTES more than ever, we are in critical need of funds."

- Diana Chang, DEWC Board Member

## #AssistanceFromADistance

Help DEWC continue their essential services during COVID-19.

Participate in the Virtual Scotiabank Charity Challenge  
(5 KM or half marathon) or donate to our team!

Included in this package is information that may be helpful to increase your fundraising success.  
 All resources are available to download at [www.dewc.ca/run-for-dewc](http://www.dewc.ca/run-for-dewc).

Downtown Eastside  
**Women's  
 Centre**



Thank you for supporting the Downtown Eastside Women's Centre by running or walking and fundraising in the Scotia Charity Challenge! Your leadership and contribution means multiplying positive impact for DEWC.

<p><b>FUNDRAISING                  LETTER</b></p>	<p>Use the template available on-line for emails or letters when requesting support. You can also use this for your fundraising page, and share the link on social media to friends, family, or co-workers who want to support your efforts.</p>
<p><b>FUNDRAISING                  IDEAS</b></p>	<p><b>Send letters and emails</b> to your friends, family, co-workers, and neighbours.</p> <p><b>Sew masks for frontline workers</b>, with all proceeds going towards sponsoring your virtual run. Collect cash and input to your fundraising page as an offline donation.</p> <p><b>Hold a virtual bake sale.</b> Accept e-transfer payments to contribute to your fundraiser and provide a contactless delivery of your home-made treats!</p> <p><b>Host an online silent auction.</b> Have your friends, family, and contacts bid on any collected items. Proceeds go towards sponsoring you on your run.</p> <p><b>Organize a virtual benefit class or show on Facebook/Instagram Live</b> (ex. music or poetry, or a virtual yoga class) with proceeds sponsoring your run.</p> <p><b>Use your creative skills</b> and brainstorm rewards for those who sponsor you: for example, art prints, homemade cards, etc. Use rewards levels as added incentives (ex. must donate more than \$100 for a reward).</p>
<p><b>PLEDGE FORM</b></p>	<p>If online donations are not possible, keep track of your donations using this form. This is especially useful for cash and cheque donations.</p>
<p><b>SPREAD                  THE WORD</b></p>	<p>If online donations are not possible, keep track of your donations using this form. This is especially useful for cash and cheque donations.</p> <p><b>Tag us in your fundraising posts!</b></p> <p>  @dewcvancouver                          @DEWCVancouver                          Downtown Eastside Women's Centre                 </p>

# SUPPORT WOMEN AND CHILDREN OF THE DOWNTOWN EASTSIDE!

Downtown Eastside  
**Women's  
Centre**



I am participating in the Virtual Scotiabank Charity Challenge and am seeking your support. Please help me to raise funds for the Downtown Eastside Women's Centre, one of the busiest women's centres in the country.

COVID-19 has put additional strains on DEWC and they need additional support to make up for cancelled fundraising events and initiatives. Due to the pandemic, I will be running and tracking my own route on the day of the race.

***47% of women living in the Downtown Eastside indicated that the Downtown Eastside Women's Centre is where they feel most safe.***

DEWC operates a drop-in centre and emergency night shelter for women in the Downtown Eastside, a community characterized by extreme poverty and marginalization. DEWC offers practical support to over 500 women and children daily to survive the conditions that surround them, offering security and refuge as well as basic needs and support services, enabling women to make long-term changes.

With every pledge of just \$5 you are helping DEWC provide a woman with a hot, nutritious meal, a safe and clean restroom; a place of safety from the street; and specialized services. When you support DEWC, you're helping connect women to a continuum of care that builds their capacity for empowerment and self-sufficiency. Every donation helps!



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**\$5** covers the cost of a meal and services for one woman at DEWC's drop-in centre or shelter

**Please make your donation on my fundraising page, linked in my email.**

A Charitable Tax Receipt will be issued for all donations. Thank you for your support!